

GALA GIVING GUIDE



8TH ANNUAL SPIRITS OF LOUISIANA

*Royalty
on the River*

✦ THURSDAY, OCTOBER 24, 2024 ✦

Proceeds support the Old State Capitol's mission to share Louisiana's rich history through educational programming and interactive exhibitions.



LOUISIANA'S
OLD STATE CAPITOL



Dear future OSC Spirits supporter,

Welcome to a place where history isn't just preserved—it's brought to life!

As we gear up for our annual Spirits of Louisiana fundraiser, we can't help but feel excited, knowing that supporters like you are the heartbeat of our mission to make history engaging and accessible.

At the Old State Capitol, we don't just preserve artifacts; we ignite curiosity through interactive exhibitions and dynamic educational programs. Whether you're a history enthusiast, a curious learner, or someone passionate about preserving our cultural heritage, your support is pivotal. It allows us to craft experiences that inspire deeper understanding of our state's rich history.

Our journey to a better museum is fueled by community support. By partnering with us, you become part of a legacy that transcends time, connecting past narratives with present aspirations.

Together, we can expand our educational initiatives, enhance visitor experiences, and ensure that the Louisiana Old State Capitol remains a beacon of learning and exploration for generations to come.

Are you ready to make history together?

With gratitude,
The Old State Capitol Team

P.S. By lending your support, you not only help preserve and celebrate our rich history but also gain the unique opportunity to get your name and brand in front of 300+ influential professionals at our fundraiser. Keep reading for

more information!

Contact Mary Durusau at mary.durusau@sos.la.gov or **225-342-0500** for more information about Spirits and



Executive Director
Mary Durusau

Sponsorship Levels

- Top Shelf

\$7,500

8TH ANNUAL SPIRITS ACKNOWLEDGEMENTS:

- ◇ Prominent recognition at Spirits of Louisiana
- ◇ Company logo placement on Spirits of Louisiana ticket purchase site, on invitations mailed to 800+, on email campaign to more than 7,000, on signage at the event and on a billboard ad for one month valued at \$4,000
- ◇ Aggressive social media campaign on Instagram and Facebook
- ◇ Up to 16 Spirits tickets

- Private Reserve

\$5,000

8TH ANNUAL SPIRITS ACKNOWLEDGEMENTS:

- ◇ Company logo placement on Spirits of Louisiana ticket purchase site, on invitations mailed to 800+, on email campaign to more than 7,000, on signage at the event and on a billboard ad for one month valued at \$4,000
- ◇ Social media posts on Instagram and Facebook
- ◇ Up to 12 Spirits tickets

- Premium

\$3,000

8TH ANNUAL SPIRITS ACKNOWLEDGEMENTS:

- ◇ Company logo placement on Spirits of Louisiana ticket purchase site, on invitations mailed to 800+, and on signage at the event
- ◇ Social media posts on Instagram and Facebook
- ◇ Up to 8 Spirits tickets

- Select

\$1,250

8TH ANNUAL SPIRITS ACKNOWLEDGEMENTS:

- ◇ Company name on Spirits of Louisiana ticket purchase site, on invitations mailed to 800+ and on signage at the event
- ◇ Up to 6 Spirits tickets

- Host Committee

\$500

8TH ANNUAL SPIRITS ACKNOWLEDGEMENTS:

- ◇ Individuals only
- ◇ Individuals name on invitations mailed to 800+ and on signage at the event
- ◇ Up to 4 Spirits tickets

Thank You to Our Current Sponsors

Add your name to our growing list!

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Vera Olds

**Gabriella & Marshall
St. Amant**



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Lipseys
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Wampold Companies
LA Association for Justice through its non-profit
entity Bayou Research Foundation

HOST COMMITTEE

Pat & Lloyd Alford
Dana Brown
Mary Kay & Terrell Brown
Nancy Crawford
Courtney & Robert Dampf
Cathy & Jay Dardenne
Rannah Gray
Jody Hammett & Johnny Patrick
Haynie Foundation
Leslie Hurst
Anna & Scott Kornick
Jacob Luneau
Donna Mayeux & Dr. Anthony Fargason
Tommy & Jodi Messina
Mary Lou & Bill Potter
Blair & Jim Purgerson
Lauren & Buddy Ragland
Louis Rodriguez
Adelaide Russo

Spirit of Louisiana

Old State Capitol | October 24, 2024

Company/Individual

Contact Person

Address

Email: _____

Phone: _____

Sponsorship Levels

Top Shelf \$7,500 _____

Private Reserve \$5,000 _____

Premium \$3,000 _____

Select \$1,250 _____

Host Committee \$500 _____

Please make checks payable to:

Old State Capitol Foundation

100 North Boulevard | Baton Rouge, LA 70801

Tax ID 72-1176620

Top Shelf \$7,500

Company's logo prominently placed on:

- Spirits of Louisiana ticket purchase site
- Invitations mailed to 800+
- Email campaign to more than 7,000
- Signage at the event
- A billboard ad for one month valued at \$4,000

Aggressive social media campaign on Instagram and Facebook

Prominent recognition at the event

16 tickets to the event

Private Reserve \$5,000

Company logo on:

- Spirits of Louisiana ticket purchase site
- Invitation mailed to 800+
- Email campaign to more than 7,000
- Signage at the event
- A billboard ad for one month valued at \$4,000

Social media posts to 6000+ followers

12 tickets to the event

Premium \$3,000

Company logo on:

- Spirits of Louisiana ticket purchase site
- Invitations mailed to 800+
- Signage at the event

Social media posts

8 tickets to the event

Select \$1,250

Company name on:

- Spirits of Louisiana ticket purchase site
- Invitations mailed to 800
- Signage at the event

6 tickets to the event

Host Committee: Individuals only \$500

Individuals name on:

- Invitations mailed to 800+
- Signage at the event

4 tickets to the event

Deadline for listing on invitation is Sept. 2