Create Your Own Campaign Poster!

Step One: Think of a good idea!

Use the exhibit “Sign of the Times: The Great American Political Poster” as inspiration or look at books and images on-line of campaign posters from the past. Decide if you want the poster to be about you, or someone you admire, or someone who is currently running for office. (I decided to use my cat, because she likes to be the boss of everything, but you decide what inspires YOU!)

Step Two: Gather your supplies!

You can get creative here, too. I just used a piece of paper, two colors, and some glue. I also used a computer printer, but you can draw your candidate just like most campaign artists do! Choose one or two bold colors and black, as we did, or make yours with a pencil and draw with bold lettering. Anything to get attention will be effective!

Step Three: Create!

I started with the background first, and glued something on top. I also decided on a general message since I think it is important to vote, no matter who you vote for! You can choose to highlight the name of your candidate, your slogan, or both. Think of patriotic colors and symbols to help get people excited about your candidate!

Step Four: Share your poster!

A poster is not effective if no one sees it! If you think your slogan and/or your candidate is meaningful, post your creation on-line. We’d love to see it on our FaceBook page and on our Instagram. If you put your first name and your age and the hashtag #laoldstatecapitol, you just might see it on our webpage, too. Even if you are not old enough to vote, you can be an engaged citizen and inspire others to do the same!